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Magazine

FREE PLANNING
TOOLS INSIDE >>

REAL WEDDINGS

MEMORIES FOR KEEPS GUEST CAM MAGIC



oh my!





Welcome!

Welcome to the 2022 edition of the In the Booth magazine! What a decade the past two years have the event industry been. As navigates the most challenging period in living memory, it continues to be our amazina customers who lift our spirits through the most difficult days. Each feedback email message are deeply appreciated by our team and remind us of our core purpose.

It's for this reason it's our pleasure to feature some of our wonderful 2021 couples in our Real Weddings feature. Each have navigated the wringer of postponements and challenges on the road toward their special day. It was our honour to celebrate with each and every one of you – if anything, the celebrations just seem sweeter when the path toward them has been rough.

If you're at the beginning of your planning, congratulations on your engagement! We hope this issue will bring you plenty of inspo and info in equal doses. If you're thinking some photo booth fun for your celebration would be just the ticket, you'll find all our contact details on the back cover. Happy planning!

Kate Austin editor



We're super social and we love to see your boothing shenanigans pop up online! Tag us @inthebooth and hashtag #inthebooth so we can say hello!















Real Wedding Submissions

Interested in submitting your wedding to be featured in the next edition of the In the Booth Magazine? Shoot us an email to submissions@inthebooth.com.au for a list of requirements. Please note this opportunity is open to past clients of In the Booth only.



MEET OUR 2022

VER STARS

Introducing Nandwelo and Raymond, our stunning cover stars for 2022! This gorgeous couple's wedding was hosted at the Tea Tree Gully Golf Club in Adelaide. This event was made even more special as In the Booth Adelaide helped celebrate Nandwelo and Raymond's engagement party in 2020 as well! We were so excited to be able to help capture their wedding day memories too. Congratulations guys!



FREE PLANNING TOOLS INSIDE >>

THE BOOTH

WEDDINGS

MEMORIES







If you're shopping around for a photo booth, you're probably struggling to remember which booth does what! There's an endless array of styles and functionality available to choose from and you're probably suffering from a severe case of booth-overwhelm (yep, it's a thing!).

Well, hang onto your instant prints because In the Booth has you covered!

Along with capturing our stunning high-resolution photos, In the Booth's all-inclusive service includes instantly downloadable video, Gif and Slo-Motion experiences for your guests.

"Say what?"

We understand it's a lot to take in but stay with us for a bit longer!

Our exclusive In the Booth App has been making waves for over five years; allowing guests to instantly download their photo booth photos to their mobile device. This means no privacy issues, no losing passwords for online galleries and no waiting! In the Booth guests have instant access to their photo booth awesomeness as soon as they exit the booth, plain and simple.

On top of that, our app broke the mold of traditional photo-boothing with our unique Guest Cam service! Guests can take roaming photos around your event via our app which instantly print from the booth. Super cool, huh?

Still feeling a touch of photo booth overwhelm? No worries. Let's break it down a bit further.

The most important thing is that you can't miss out on any of our experiences by choosing the "wrong booth". All our booths are identical and can provide your guests with the full cahoot of photo booth experiences. We don't have photo booths that only do photos or booths that only provide digital experiences but don't print. All of the services detailed below are available from every In the Booth photo booth in our network.



Unlimited Instant Prints

What's a photo booth without instant prints? All our hire packages include unlimited, instant prints from the booth in colour or black and white. Additionally, every photo your guests capture can be instantly downloaded digitally via our exclusive app service.



Unlimited Guest Cam Prints

Our one-of-a-kind Guest Cam service is available via our famous app! Guests can roam your event, taking photos as they please of the first dance, birthday candles being blown out or the awesome view from the deck - anything at all. Their Guest Cam photos will then print instantly from the booth, just like magic.



Unlimited Video, Gif & Slo-Mo Experiences

Guests can choose to leave a video message or create a Gif or Slo-Mo via the booth touch screen. It's as simple as they do their thing, and the booth does the rest! The booth will print a unique code for their digital experience; your guests enter the code into our app to download their creation and....mic drop.



Unlimited Digital Downloads

There's no limit to how many times your guests can take the booth for a spin. No matter how many times they whip out their best James Bond, YMCA or flossing expertise, it will be available for their downloading and viewing pleasure. Upload to social media; text to Mum or store it for safe keeping...it's all in your guests' hands.



DOOTHING ALL OVER THE COUNTRYSIDE DRISDAME GOLD COAST SYDNEY SUMSHINE COAST TOOWOOMDA CAMBERRA WHITSUMDAYS DARWIN TOWNSVILLE MACKAY MELDOURNE ADELAIDE PERTH KARRATHA PORT MACQUARIE





If you've attended an In the Booth event, chances are you've heard about Guest Cam. It's easy, super fun and best of all it's included in all our hire packages at no additional cost.

Our Guest Cam service is made possible via our awesome free app. Our app has two main functions. 'Download' is how your guests will download their digital copies of their photos taken in the booth itself. Each print will have a unique code that your guests can punch into the app. Their digital booth experiences will then instantly download to their device – voila!

If you think that's magic, wait to hear about Guest Cam. Guests enter a special event code into the app, just the once this time. From there, they can snap photos on their phone from anywhere around your event and send them to the booth to be printed.

A photo booth and your professional photographer make a great team. While your photographer is capturing formal portraits, the booth couples sweet instant prints with entertainment for your guests. Your professional photography may not be returned to you until months after your wedding – we specialise in putting printed memories in your hands instantly. As the quality of smart phones gets better and better, so do our Guest Cam prints. The Guest Cam image pictured here was captured on an iPhone. Your guests can print the night away and your USB folio will be full of incredible memories.



Guest Cam

Treasure your day from every angle.



















Time to bring the party to your home town?

inthebooth.com.au/franchise



DOOTH ABOUT TOWN

Keen to give one of our booths a test drive? Drop by our Facebook page and visit our 'Events' tab to see where In the Booth will be popping up next in your area!

www.facebook.com/intheboothphotobooths/events



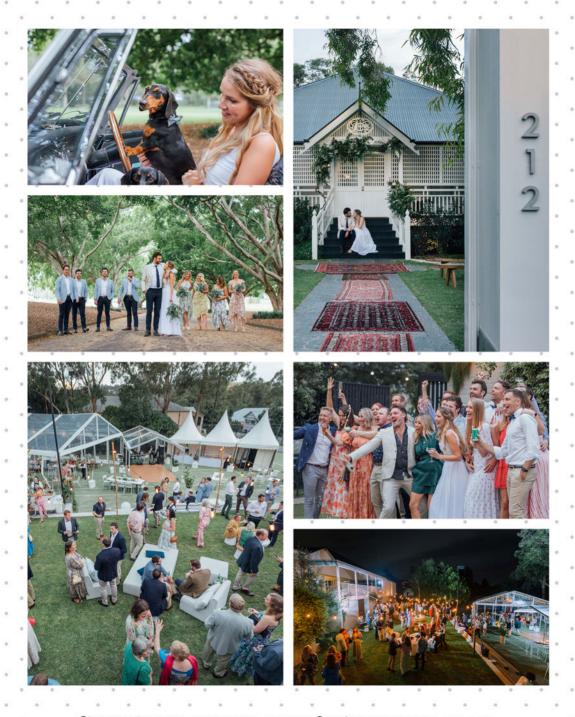
We always recommend our customers take the opportunity to view our booths in person and try before they buy! With In the Booth, we guarantee what you see is what you get. The booth you saw at a bridal expo, venue showcase, your work Christmas party or your friend's wedding will be identical to the booth that will make your special celebration sparkle!







...Covid scrambled our plans several times, so when the border between NSW and QLD opened up, we eloped with just our families which was beyond perfect. Which meant when it came to celebrating with our friends and extended family, we could be a lot more relaxed and present with our guests. Having it at my family home created an atmosphere that was really personal and special. We loved that everyone ended up barefoot on the grass and got very rowdy in the photobooth!...



Photography daisyandtheduke.com.au **Catering** wheelandspoon.com **Planning** motherofweddings.com.au **Flowers** figflowers.net







...Our wedding was boho themed which perfectly captures our style. The day was uniquely ours by styling the event ourselves and getting married in the suburb we first met. Being able to celebrate with all our family was most important...



Venue hollyrayes.com **Photography** @highsightsmedia **Flowers** @poppyandcoflorals **Celebrant** helenmansfieldweddingservices.com.au





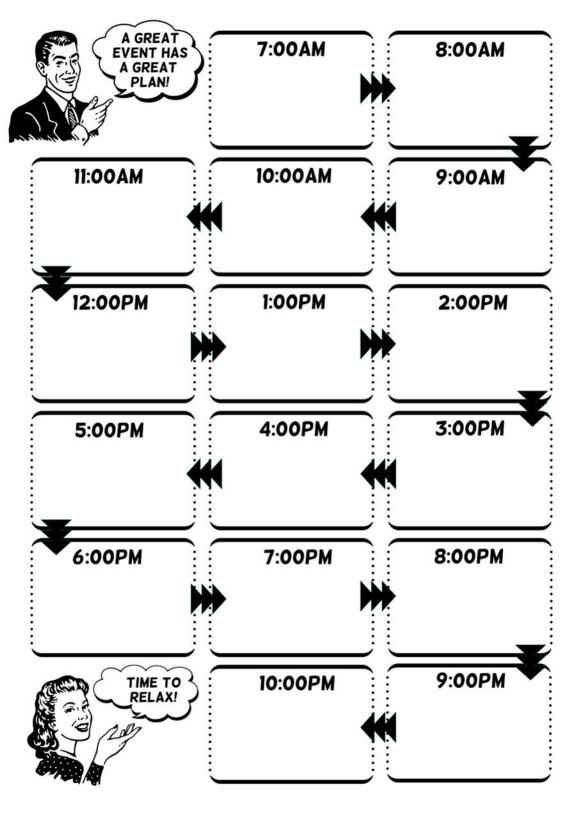


...Our wedding was definitely one for the books! After re-scheduling in 2020 (COVID) and then a lockdown forcing us to re-schedule again, two days later it happened! What made the day uniquely ours was that we did things a bit backwards; taking our location photos first and then having the ceremony after. It worked beautifully; we were relaxed, had heaps of fun and lots of laughs! At the end of the day, we were married and our day was filled with love and family, which is the most important thing in the world...



Venue mercuretownsville.com.au **Photography** josephinecarterphotography.com.au **Flowers** townsvilleflowermarket.com.au **Cake** kingscakes.com.au







Our customers tell us choosing their photo booth company can be super overwhelming! To help you keep your options straight, we've created this little cheat sheet to assist in narrowing down your options and to select the company that's right for you. Print it out, list your pros and cons and get one more thing ticked off your special event to-do list!

AUSTRAL	company: www.inthebooth.com.au					
AND	australian made, enclosed photo booths					
V	unlimited photos + instant prints					
-	unlimited video messages					
V	unlimited gif					
V	unlimited slo-mo					
V	unlimited 'guest cam' photos via the app					
V	unlimited digital downloads via the app					
~	archive quality guest book					
~	choice of extensive backdrop range					
~	choice of black or red velvet entry curtain					
•	choice of timeless prop kit options					
•	customised instant prints					
•	protessionally produced image slideshow					
•	usb tolio ot all images, video, git + slo-mo					
•	professional + uniformed attendant					
¥	set up and pack down outside of hired hours					
not	included:					
quality rating: / 10						
\$	for hour hire package					

المماييط مل			
included:			
not includ	ed:		
quality ro	ting:	_ / 10	
ymmicy ro	y	_ / 10	

compa	ny:		
included:			
not included:			
noc included.			
quality rating: _	/ 10		
\$	tor	hour hire p	ackage

LOST? CONFUSED? CAN'T FIND YOUR PANTS?



PLEASE CALL ANYONE

...except the bride or groom!

	<u>.</u> .	O
WEDDING PLANNER	MAID OF HONOUR	BRIDESMAID
Name:	Name:	Name:
Mobile:	Mobile:	Mobile:
BEST MAN	GROOMSMAN	BRIDE'S MUM
Name:	Name:	Name:
Mobile:	Mobile:	Mobile:
GROOM'S MUM	CELEBRANT	HAIRDRESSER
Name:	Name:	Name:
Mobile:	Mobile:	Mobile:
MAKE UP ARTIST	WEDDING CAKE	CEREMONY
Name:	Name:	Name:
Mobile:	Mobile:	Mobile:
RECEPTION	РНОТО ВООТН	M.C.
Name:	Name:	Name:
Mobile:	Mobile:	Mobile:





In the Booth is proud to partner with Humm to be able to offer our customers twelve months' interest free photo booth hire! If there's one thing we know, wedding and event budgets are tough. Remove some of the strain with with a quick and easy application process and let Humm and In the Booth look after the rest! All you need to do is relax, have an awesome time in the booth and rest easy knowing those memories are safe forever. Call us on 1300 026 684 or email boothme@inthebooth.com.au to get your booking underway!









...We had to be flexible in our expectations because of constantly changing rules around lockdowns but we persisted and Inglewood Estate were unbelievably supportive and accommodating. Although our wedding was scaled down by half, we were still able to have the day of our dreams and it went off without a single glitch. The band nailed our songs, the weather was perfect and even our three year old was a perfect angel all day and into the night. We couldn't have asked for a better day!...



Venue inglewoodestate.com.au **Photography** passion8.com.au **Videography** wedding-videomelbourne.com.au **Entertainment** sbduo.com









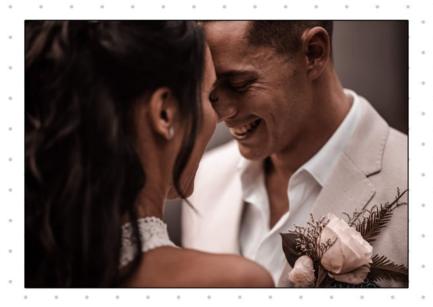






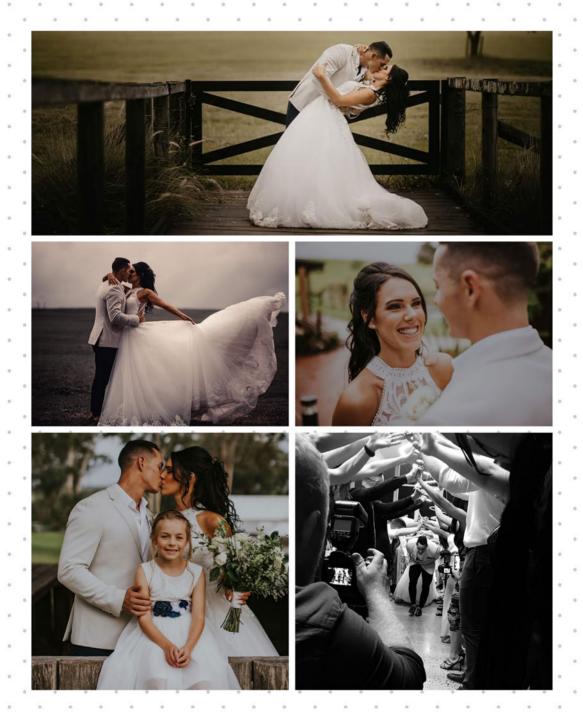








...Planning a wedding in a global pandemic was never something we anticipated when we got engaged, let alone choosing a weekend where Sydney literally had the highest rainfall in 20 years! The only thing that was important to us was that we had everyone there that meant the world to us and that we could finally make our fairytale a reality. We focused on good food, good laughs and good drink, beause this is what we love. The day was an amazing rustic fairytale and we wouldn't change a single thing!...



Venue ottimohouse.com.au **Photography** neatonphotography.com **Styling** weventsgroup.com.au **Flowers** taylormadebouquets.com







...The most important part of our day was celebrating with all of family including our pets. We decorated our reception drawing on inspiration from the movie Crazy Rich Asians, including having a Tesla wedding car and spectacular fireworks. Uniquely to us, we chose a CAT anniversary pinata instead of a traditional guest book...







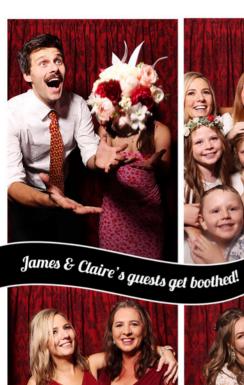








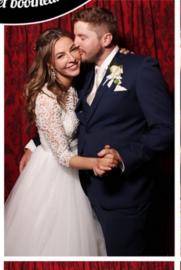
Venue sirromet.com **Photography** chrisjack.com.au **Pet Services** petweddingservices.co **Fireworks** skylighter.com.au









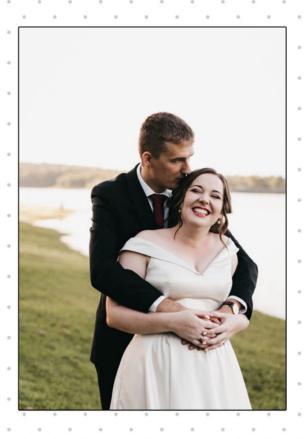














...It was really important to both of us that our friends and families could relax and have fun, and that way we could enjoy the day too. We did all of the set up and decorating ourselves to make it all uniquely us, and the day was everything we dreamed of...













Venue dayboroshowsociety.com **Photography** peterandmae.com **Tech** nathansoundandlighting.com.au **Catering** cateringtodinefor.com.au























...It was about having all our friends and family together to celebrate our magical day. It was a beach theme, the ceremony was held on the sand at the Noosa Spit, this is where the beautiful Noosa River meeting the mouth of the ocean and then a river cruise for our guests and to finish it off drinks and dancing and canapes at the Boat House...











Venue noosaboathouse.com.au **Photography** sandpiperphotography.com.au **Styling** simplystyleco.com.au **Cake** chocolate2chilli.com.au







...As sharing the day with our family and friends was so important to us, we prioritised making special memories and personalised keepsakes for our guests. Our day was monochromatic, minimalistic and modern, at the most amazing venue to complement our theme, The Calile Hotel...













Venue thecalilehotel.com **Photography** loverofmine.com.au **Flowers** bloodwoodbotanica.com **Styling** forloveandliving.com.au























CUSTOMER REVIEWS

Why book us? Simply put, you shouldn't without proper research! At In the Booth, we're firm believers that our past customers should speak louder than we do. Chat to your venue, speak to friends who have experienced our booths, stop by one of our public events or search for 'In the Booth' on ABIA or Easy Weddings for hundreds of reviews.















Had a great experience with In the Booth! Our wedding was postponed in 2000 and it was very easy to move our booking to a new date in 2011. The team are very eavy to work with and respond quickly. They worked directly with the vends for bomp in four which made it even easier for me. I cannot fault the service on the evening either! I definitely recommend In the Booth for a premium experience.













step right up to



In the Booth



visit us online inthebooth.com.au



WEBSITE OPEN 24HRS!



Write us a note to boothme@inthebooth.com.au

CALL US ON 1300 026 684





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