wedding day PORTRAITS



Magazine

PARTY OF TWO stay in and celebrate!

SWEET CEREMONIES

YOU (AN'T (AN CELLOYELOYELO)

real weddings





Welcome...or should we say welcome back?

My last Editor's letter was for our Autumn 2020 issue. Little did I know it would be the last letter I would pen for an entire year. The ink was barely dry on our Autumn issue when COVID released with full force on our customers, our industry and...the world.

Our beloved wedding and event industry had no choice but to go to ground, for the safety of our customers and our staff. After not missing an issue since its launch in 2012, we made the difficult decision to 'bed down' our magazine for the forseeable future.

As the pinpoint of light at the end of the tunnel starts to grow, words simply can't express how excited we are to be back!

We don't know about you but we've got a whole lot of celebrating to catch up on - we hope this issue helps to get your show back on the road!

**Kate Austin** editor



We're super social and we love to see your boothing shenanigans pop up online! Tag us @inthebooth and hashtag #inthebooth so we can say hello!















### Real Wedding Submissions

Interested in submitting your wedding to be featured in the 2022 edition of the In the Booth Magazine? Shoot us an email to submissions@inthebooth.com.au for a list of requirements. Please note this opportunity is open to past clients of In the Booth only.

















wedding day PORTRAITS















## MEET OUR 2021

# VER STARS

Aren't Marco and Cleo just the sweetest?! Our gorgeous cover couple were married in Melbourne at Lindenderry at Red Hill. We thought Marco and Cleo looked like a true Vogue cover in their timeless black and white attire! Congratulations Marco and Cleo on your wedding and for being our cover stars for 2021 – you sure look the part and most importantly, they're just lovely people!



CLEO & MARCO 17 JANUARY 2021





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CLEO & MARCO 17 JANUARY 2021





If you're shopping around for a photo booth, you're probably struggling to remember which booth does what! There's an endless array of styles and functionality available to choose from and you're probably suffering from a severe case of booth-overwhelm (yep, it's a thing!).

Well, hang onto your instant prints because In the Booth has you covered!

Along with capturing our stunning high-resolution photos, In the Booth's all-inclusive service includes instantly downloadable video, Gif and Slo-Motion experiences for your guests.

"Say what?"

We understand it's a lot to take in but stay with us for a bit longer!

Our exclusive In the Booth App has been making waves for over five years; allowing guests to instantly download their photo booth photos to their mobile device. This means no privacy issues, no losing passwords for online galleries and no waiting! In the Booth guests have instant access to their photo booth awesomeness as soon as they exit the booth, plain and simple.

On top of that, our app broke the mold of traditional photo-boothing with our unique Guest Cam service! Guests can take roaming photos around your event via our app which instantly print from the booth. Super cool, huh?

With our new array of experiences, your guests will now be able to create videos, Gifs and Slo-Mo's in the booth which will also instantly download to their device. For those In the Booth addicts out there, you're thinking, "haven't we been able to leave video messages for a while?" You sure have. It's just that before now, the video messages were accessible by the guests of honour only via their USB after their event. Now, you'll have access to your video message creations instantly for uber-fast sharing!

For those that just can't get enough photo booth action, we've got something extra for you too. In the Booth experiences now include unlimited Gif and Slo-Mo creations! That's right – our awesome photo booths just got more awesome.

Guests can now capture photos, video messages, Gif and Slo-Mo experiences, all in one gorgeous-looking photo booth.



Still feeling a touch of photo booth overwhelm? No worries. Let's break it down a bit further.

The most important thing is that you can't miss out on any of our experiences by choosing the "wrong booth". All our booths are identical and can provide your guests with the full cahoot of photo booth experiences. We don't have photo booths that only do photos or booths that only provide digital experiences but don't print. All of the services detailed below are available from every In the Booth photo booth in our network.



### **Unlimited Instant Prints**

What's a photo booth without instant prints? All our hire packages include unlimited, instant prints from the booth in colour or black and white. Additionally, every photo your guests capture can be instantly downloaded digitally via our exclusive app service.



### **Unlimited Guest Cam Prints**

Our one-of-a-kind Guest Cam service is available via our infamous app! Guests can roam your event, taking photos as they please of the first dance, birthday candles being blown out or the awesome view from the deck - anything at all. Their Guest Cam photos will then print instantly from the booth, just like magic.



### Unlimited Video, Gif & Slo-Mo Experiences

Guests can choose to leave a video message or create a Gif or Slo-Mo via the booth touch screen. It's as simple as they do their thing, and the booth does the rest! The booth will print a unique code for their digital experience; your guests enter the code into our app to download their creation and....mic drop.



### **Unlimited Digital Downloads**

There's no limit to how many times your guests can take the booth for a spin. No matter how many times they whip out their best James Bond, YMCA or flossing expertise, it will be available for their downloading and viewing pleasure. Upload to social media; text to Mum or store it for safe keeping...it's all in your guests' hands.



DOOTHING ALL OVER THE COUNTRYSIDE DRISDAME GOLD COAST SYDNEY SUMSHINE COAST TOOWOOMDA CAMBERRA WHITSUMDAYS DARWIN TOWNSVILLE MACKAY MELDOURNE ADELAIDE PERTH KARRATHA PORT MACQUARIE









# Party of Two

Your original wedding date is rolling around, and we get it. It kinda sucks! Instead of your first choice of date coming and going, make lemonade out of lemons and ensure your original wedding date is one to remember for all the right reasons.

### silver service.

Don't spend your original wedding date on the sofa crying over what should have been! Plan a pre-wedding party for two. Break out the best dishes, the candles and wine and either enjoy cooking up a storm together or order in your favourite take away. Alternatively, support a local business with a gorgeous picnic that's set ready for you or a grazing table. Turn your first wedding date into another romantic occasion to remember!

### dare to dream.

What items did you run short on with either time or budget for your original wedding date? Set aside time to make a list together of 'dream' items that may now be a possibility. Turn those dreams into reality with a solid plan. For example, write down a budget for that luxury item. If you ran out of time for a DIY project, book some time into your schedule during the months leading up to your new wedding date.

# start the day right

Start what may be an emotional day with an amazing champagne breakfast. Either book yourselves into a hotel for the night so you can enjoy a 5-star breakfast or plan for a cooked breakfast extravaganza at home. Put on your favourite playlist and enjoy each other's company! Leave wedding talk and stress off the table and talk about all the excitement your future holds instead.

## quality time

One thing your delayed wedding date has given you is time, so use it wisely! Your original wedding date would have been a wonderful day, but a tiring one nonetheless. Set aside the day to 'just be' together. Hang out in your PJ's all day. Watch movies. Lay on the beach. Do nothing! Rest is a powerful thing, especially after so many stressful months of planning. Use the time to your advantage!

ps. I love you

This idea requires a little forward planning but it's well worth it! Make plans with your partner to write each other a love letter that you exchange at the time you were meant to be saying your vows. Plan to be at a location that's special to you as a couple where you can enjoy a glass of wine while reading each other's letters. So much time has been focused on the wedding - spend some on how much you're looking forward to your marriage.

## dance the right away

Sign up for an online or in person dance course. It's a fantastic idea for a weekly date night and an awesome way to spend time together learning and a new skill! If you time it right, you could celebrate with your final class on your would-have-been wedding date. Imagine how shocked your family and friends will be when your new wedding date arrives and you rock onto the dance floor looking like seasoned pros!

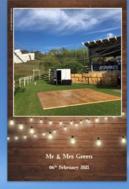
### a sweet surprise

Surprise your partner with a meaningful gift on your original wedding date. Remember, it doesn't need to be fancy to be treasured. Flowers. A bottle of your chosen wedding wine. It's all about letting your partner know you simply can't wait to be married.



# Guest Cam Treasure your event from every angle.











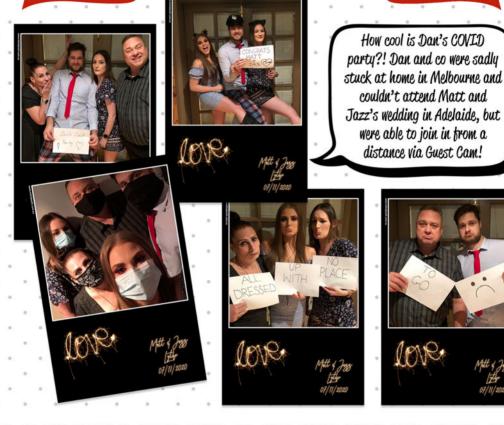








### Join the party with Guest Cam!



### Q: IF MY GUESTS CAN'T MAKE IT, CAN THEY STILL USE GUEST CAM?

**A:** Short answer, yes! Guests that are unable to attend your event can still capture photos on Guest Cam via our free app and they will print out at the booth at your function. Say whaaaaat?!

All your family and friends need to do is download the app from the Australian App Store or Google Play (search for 'inthebooth' with no spaces). Then you'll need to let them know your Guest Cam code - they only need to enter this into the app once. Then they'll be off to the races, snapping away in Melbourne with their Guest Cams printing out at your wedding in Darwin. It's so much fun seeing the 'surprise' Guest Cams loved ones have taken pop out at the booth!

Guest Cam has always been awesome, but thanks (or no thanks) to COVID, it literally brings your loved ones to the party.

# Time to bring the party to your home town?

inthebooth.com.au/franchise



# DOOTH ABOUT TOWN

Keen to give one of our booths a test drive? Drop by our Facebook page and visit our 'Events' tab to see where In the Booth will be popping up next in your area!

www.facebook.com/intheboothphotobooths/events



identical to the booth that will make your special celebration sparkle!



In the Booth is honoured to be a licensed member of Australian Made, Australian Grown.

As a registered certification trademark, the AMAG logo can only be used on products that are registered with the not-for-profit Australian Made Campaign Ltd (AMCL), and which meet the criteria set out in the Australian Consumer Law and the AMAG Logo Code of Practice.

In recent years there has been an influx of low quality photo booth options from overseas. In the Booth is extremely proud to hold fast to our Australian designed, developed and owned roots.

Thank you for your ongoing support of an Australian born small business.





As if deciding to postpone your event isn't hard enough, then you have to go through the difficult task of telling your loved ones! We've gathered together some of our favourite postponement notice wording to take the stress down a notch and dial up the laughs (because after all, what else is there to do?!)

#### **PARTIES**

- ☐ Twenty one....and eight months.
- ☐ Dirty thirty + social distancing = not very dirty.
- ☐ You're only 18 once. Or during Covid, twice.
- ☐ Gary's already old. So what's another six months?
- Since Sharon doesn't look fifty, she'll work on ageing for six months.
- ☐ John gets better with age so we're giving him longer.
- We're gonna party like it's twenty twent…oh.
- 'Flatten the curve' sounded like a downer of a party theme.
- Sam's quarantine party. You're not invited.
- □ A lifetime of cancelling plans has prepared us for this.
- ☐ Introverted friends rejoice: party postponed.
- On the plus side, we've got more time to save for the bar tab.

#### WEDDINGS

- □ Plot twist!
- Dates don't matter. Love does.
- We'll party on...just on a different date.
- After being isolated together, marriage will be a piece of cake.
- We do, take two.
- Same bride. Same groom.New date.
  - Still single and unable to mingle.
- Love always finds a way.
- Mr & Mrs Mitchell, take two.
  - Well. This sucks.
- Love can't be cancelled.
- Un-save our date.
- Love is patient.
- Love isn't cancelled. Just rescheduled.
- New date. New time. New place.
  Same lovers.
- You only pencilled in our date, right?
- Six months later and still in love.

### Did you know?

You can find heaps of free postponement notice templates on our blog! Simply click to download and add your chosen text in editing software of your choice.



WE DO, TAKE TWO.

























We've decided to party when we won't run out of loo paper.







# the making of a MASTERPIEC

Have you considered commissioning a custom portrait for your wedding? (Yes, you can!). 'In the Booth' Adelaide had the pleasure of attending the wedding of Dave and Leah for some photo booth fun. Little did they know they'd also be amazed by the incredible talent of Jacob Butler from www.shakey.com.au

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Using an image from Dave and Leah's photographer, Jacob created a custom wedding portrait during the reception at the National Wine Centre to ooh's and ahh's from delighted guests! Michael Lawrence, 'In the Booth' Adelaide's owner attended the event and had the pleasure of meeting the artist himself:

When I landed at the National Wine Centre and saw the tarps sprawled over the floor next to our booth, I was curious to know what was going on! That's when I met Shakey (Jacob). He greeted me with a smile and a friendly G'day! I asked what he was up to and he mentioned that he was doing a canvas for Leah and Dave. I was lucky enough to watch the progression through the night and astonished at the end result. Simply amazing!" Mike, ITB Addaide









# Sweet Ceremony locations

If you're on the hunt for wedding ceremony location ideas, we feel you! Deciding on your wedding ceremony location is a huge decision. It's where you'll say your wedding vows and officially start your lives together. It goes without saying that wedding ceremonies and beautiful locations go hand in hand.

The vast majority of brides and grooms picture themselves saying "I do" in a postcard-worthy location. Though of course, there's the wedding you're planning on Pinterest and the one you're planning in real life! You may be surprised to find that the perfect ceremony location for you is right outside your door.



### country

Country weddings never go out of style and for good reason. The beauty of nature as your ceremony backdrop is simply timeless. Not to mention, the sunset and incredible light against rolling green hills for your photos comes for free!

### winery

Winery locations combine th best of both worlds. You may have the choice of a rustic barrel room or an outdoor ceremony with gorgeous grape vines as far as the eye can see. We speak from experience when we say wedding photographers love wineries for the photo opportunities!

### city

If you're an urban-dwelling couple at heart, why leave your natural habitat for your wedding? Imagine a rooftop ceremony or the backdrop of a super cool warehouse. The sheer variety of location choices and easy access to transport for guests make inner city ceremonies a great option.

There's a reason beach ceremonies feature in just about every island holiday brochure! Barefoot guests and a breathtaking ocean backdrop are only two of the reasons to hold your ceremony on the beach. Just remember that the beach and wind go hand in hand, so make sure you hire professionals to assist you.

### backyard

So many of our memories are made at home, so why not make the most important one of your lives there? There are so many incredible suppliers available that can help you style your space to perfection. Enlist a green-thumb family member to help you ensure your garden is looking it's best ready for your big day.

Did you know guests can capture Guest Cam photos during your ceremony and they'll be ready to collect at the photo booth when they enter the reception?

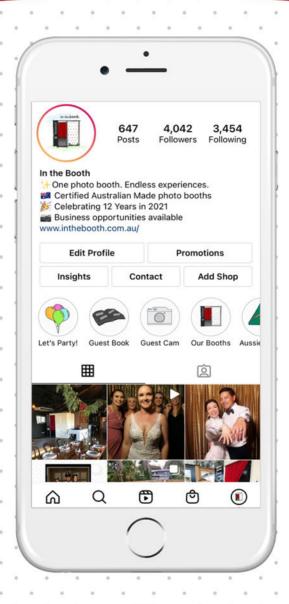




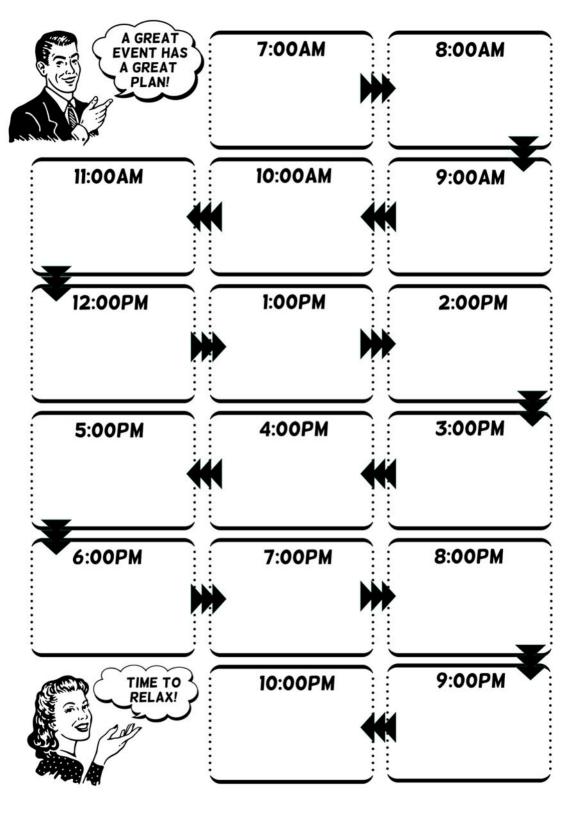




### Follow us @inthebooth on Instagram!









Our customers tell us choosing their photo booth company can be super overwhelming! To help you keep your options straight, we've created this little cheat sheet to assist in narrowing down your options and to select the company that's right for you. Print it out, list your pros and cons and get one more thing ticked off your special event to-do list!

AUSTRAL	company: www.inthebooth.com.au					
AND	australian made, enclosed photo booths					
V	unlimited photos + instant prints					
-	unlimited video messages					
V	unlimited gif					
V	unlimited slo-mo					
V	unlimited 'guest cam' photos via the app					
V	unlimited digital downloads via the app					
~	archive quality guest book					
~	choice of extensive backdrop range					
~	choice of black or red velvet entry curtain					
•	choice of timeless prop kit options					
•	customised instant prints					
•	protessionally produced image slideshow					
•	usb tolio ot all images, video, git + slo-mo					
•	professional + uniformed attendant					
¥	set up and pack down outside of hired hours					
not	included:					
quality rating: / 10						
\$	for hour hire package					

المماييط مل			
included:			
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quality ro	ting:	_ / 10	
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compa	ny:		
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quality rating: _	/ 10		
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### LOST? CONFUSED? CAN'T FIND YOUR PANTS?



### PLEASE CALL ANYONE

...except the bride or groom!

	<u>.</u> .	O
WEDDING PLANNER	MAID OF HONOUR	BRIDESMAID
Name:	Name:	Name:
Mobile:	Mobile:	Mobile:
BEST MAN	GROOMSMAN	BRIDE'S MUM
Name:	Name:	Name:
Mobile:	Mobile:	Mobile:
GROOM'S MUM	CELEBRANT	HAIRDRESSER
Name:	Name:	Name:
Mobile:	Mobile:	Mobile:
MAKE UP ARTIST	WEDDING CAKE	CEREMONY
Name:	Name:	Name:
Mobile:	Mobile:	Mobile:
RECEPTION	РНОТО ВООТН	M.C.
Name:	Name:	Name:
Mobile:	Mobile:	Mobile:







...We wanted our special day to be memorable and fun, but also sustainable. The guest cards were printed on plantable seeded paper, Catie's dress was made in three parts which she can wear with other outfits, and the desserts were bite sized pieces that didn't need plates...













**Venue** ekhidnawines.com.au **Photography** joelroosaphotography.com **Bridal Gown** tiffmanuell.com **Entertainment** thecast.com.au

























...To be able to celebrate our love and commitment to each other as a same-sex couple and share this moment with family and friends was always so important to us. The theme of our wedding was a personal inspiration of a winter-spring foliage inspired design...



**Venue** malenymanor.com.au **Photography** artographyweddings.com.au **Flowers** mondofloraldesigns.com.au **Celebrant** leannebookercelebrant.com







Christopher & Jonathon's guests get boothed.









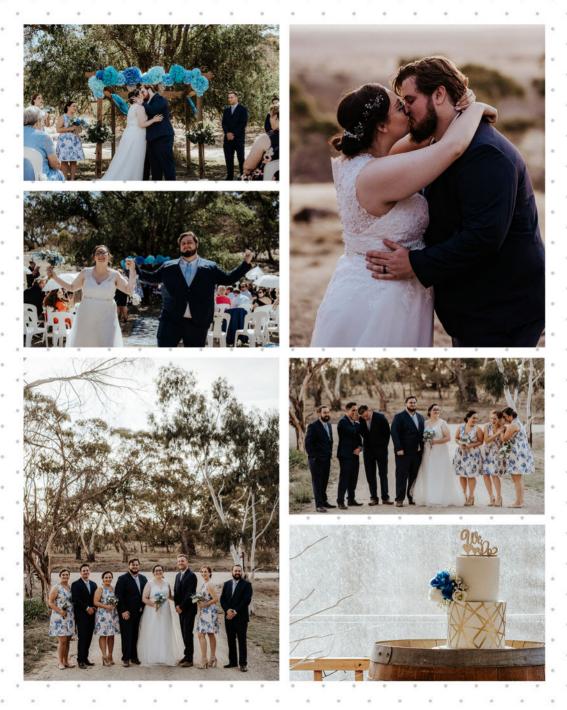








...The most important part of our day was being able to spend it with our family and friends. They all made the day super special and so much fun.
 The day goes so quickly, so make sure you stop for a moment, take it all in and enjoy yourself. Don't stress over the little things...



**Venue** eldredge.com.au **Photography** seancumminsphotography.com.au **Hair** allanakatehair.com **Cake** sweet nostalgia handcrafted cakes on fb























...The most important part of our day was being able to celebrate with all of our friends and family in a way that felt like us - pizzas, bean bags, a night under the stars, and TV show references in our vows...











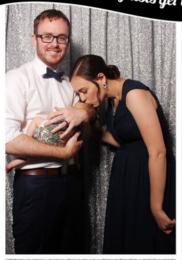
**Venue** 1847wines.com **Photography** lilacinhand.com.au **Coordination** weddingsyourway.com.au **Entertainment** tennyson.events







Tim & Nicole's guests get boothed!









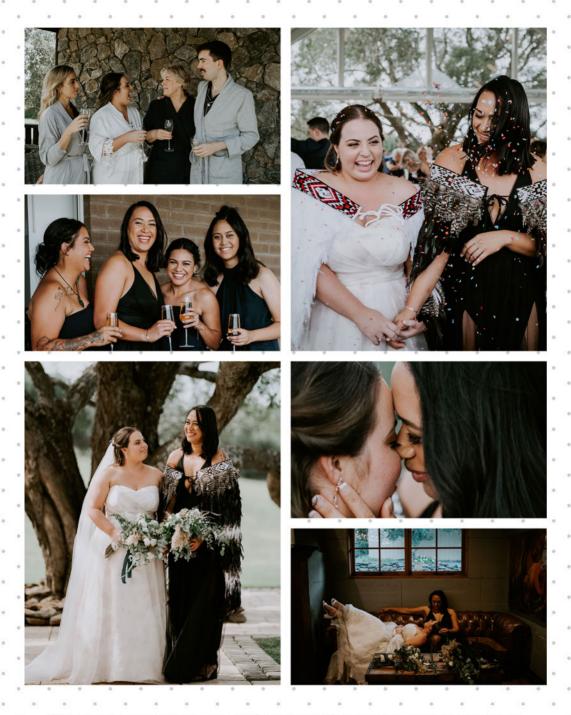








...Our wedding was a celebration that bought together two cultures; including a haka, a powhiri and Korowai's being presented to both of us. We got married 10 years after we met (to the day) and our day was a perfect celebration of us. We both wrote our own vows and our first dance was under the stunning Preston Peak chandelier. Our colours were moody greys and navy with raw materials like timber and greenery...



**Venue** prestonpeakwines.com.au **Photography** elsimpsonphotography.com.au **Beauty** mirrormirrormakeupartistry.com.au **Celebrant** celebrantladylove.com























...The theme for our day was 'one big party'. We always knew we wanted to celebrate with our closest friends and family and just wanted the whole day to be a ball of laughs and fun. That's exactly what we had, we ditched the bridal table and sat at the table with our guests, shared pizza and danced the night away...







**Venue** saltramwines.com.au **Photography** runwildphotography.com.au **Beauty** chloeelouise.com.au **Videographer** follypictures.com.au























...For our wedding day to go ahead in 2020, the year of a global pandemic, was what was most important to us. We were just so grateful to have our special day and celebrate our love with our nearest and dearest! Everything about the day was a perfect reflection of us and we honestly couldn't wipe the smiles from our faces. It was the most unforgettable and best day of our lives!













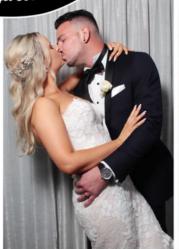
**Venue** malenymanor.com.au **Photography** artographyweddings.com.au **Celebrant** cassandrabowles.com **Styling** lovebirdweddings.com.au





















Why book us? Simply put, you shouldn't without proper research! At In the Booth, we're firm believers that our past customers should speak louder than we do. Chat to your venue, speak to friends who have experienced our booths, stop by one of our public events or search for 'In the Booth' on easyweddings.com.au for over 450 reviews.



## Nicole L.

12 Dec 2020



Mike & Debbie from the Adelaide branch were incredible. They contacted us the day before to have a chat and make sure everything was how we wanted. Debbie was our attendant on the night, and she was so lovely - even our guests mentioned how great she was. We got a lovely photo guest book from them at the end, full of amazing photos. So happy we selected In The Booth!



## Marco M.

17 Jan 2021



My wife and I could not be more complimentary of InTheBooth service. Tom and Narelle offer a very tailored, professional service that comes with a smile. They were fantastic to deal with from our very first enquiry and made the process leading up to the wedding seamless. On the day, they were all set up, ready to go with a friendly attendant. Their booth technology is very savvy, with their added personal touch. Thank you once again and all the best in the future.



## Achloigh F

28 Aug 2020



The team at In The Booth were wonderful through our planning and actual wedding Day. They were able to accommodate payment plans, updated us with any information we may have been interested in and ensured all designs we had picked for the photos themselves were able to be accommodated, communication was excellent whether it was via email or phone, we were always able to contact them with any queries of which were responded to in a quick and efficient manner with the team confirming all details via phone with both myself and the venue the day before the wedding. Our booth attendant on the night was excellent and had a fantastic work ethic and laid back personality that allowed everyone who jumped in the booth to feel comfortable and encouraged to have as much fun as possible. He was even good enough to jump in a few photos with our guests as they pulled him in! The USB with all photos and video messages was delivered within the allotted timeframe and were of an excellent quality - High resolution individual snaps along with the actual strips all pieced together. Thank you to the entire In The Booth team for your assistance and support to ensure our day was forever memorable.





Q In the Booth

step right up to



## In the Booth



visit us online inthebooth.com.au



WEBSITE OPEN 24HRS!



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CALL US ON 1300 026 684





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WITH NO SPACES IN THE APP
STORE OR ON GOOGLE PLAY







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